



A Letter From The President & CEO

Dear Friends of Right Steps,

Wow, what a tough year it has been! With all of the additional challenges 2020 brought, Right Steps is fortunate to have remained open and operating. Has it been difficult? Absolutely! But we have forged ahead, continuing to provide early learning and care for our community's little ones. We are providing care to children whose parent or parents are considered essential workers and fighting on the front lines. We've expanded and are now operating centers in both Newton and Jasper counties to meet families' needs in these communities.

But candidly, we are very worried about our funding as we head into 2021. So I'm asking for your help. We need financial assistance to keep doing what we are doing - providing state-licensed, nationally accredited, high-quality early learning, and care. The services Right Steps provides is not "just daycare or child care", but in fact combats a two-generational approach to poverty. We are building our future leaders while allowing our parents to support the current workforce. Without child care, local businesses would not have the employees needed to operate.

Will you consider helping Right Steps? Saying "no donation is too small" sounds cliché, but it's true! We are thankful for your support of any amount. Together we are better and will make it through these challenging times.

Here's hoping for peace and health heading into 2021.

Sincerely,



Debi DeBruyn

President & CEO, Right Steps Child Development Centers

Tippecanoe County has over
13,800
&
64%
children ages zero to five.
of these children need child care
because both parents are working.



26%

of children enrolled at Right Steps pay a subsidized fee price. Right Steps offers a sliding-fee-scale, supported by funds from United Way of Greater Lafayette, private donations, and fundraising efforts.



\$12,390

is the average annual tuition cost for an infant in a quality early care and education center in Indiana.



Providing **low-income families** with **high quality childcare** results in:

- Reduced Social Costs
- Stronger Families
- Higher Achievement
- Stronger National Economy

