

RIGHT STEPS RUN 10K RUN & 5K Walk/Run



**Saturday,
April 28, 2018
9:00 a.m.**

PROPHETSTOWN
STATE PARK
5545 Swisher Rd.
West Lafayette, IN 47906

COST:

\$35, \$30 for 5K

\$45, \$40 for 10K

\$5 off for pre-registration

REGISTER ONLINE:

www.rightstepscdc.org



Follow us on Facebook and Twitter

www.facebook.com/rightstepscdc

www.twitter.com/rightstepscdc



Right Steps Child Development Centers is a not for profit child care agency that provides and advocates for quality child care and early education. We are committed to this mission because we believe all children deserve quality child care that prepares them for future success.

Early Child Educator Level - \$5,000 +

- Large logo placement on t-shirts
- Prominent sponsorship of start/finish line & swag bag if received by 3/16/2018
- Recognition on all ads, media and materials
- Thank you with a personalized child care event
- Business promotion invitation for swag bag
- Team registration for up to 20 runners.

Quality Child Caregiver Level - \$2,500

- Logo placement on t-shirts if received by 3/26/2018
- Prominent sponsorship of start/finish line
- Recognition on all media and materials
- Thank you with a personalized child care event
- Business promo items welcomed for swag bag
- Five registrations

Child Advocate Level- \$1,000

- Logo placement on t-shirts if received by 3/26/2018
- Recognition on website and social media
- Recognition on signs and sponsor boards
- Business promo items welcomed for swag bag
- Three registrations

Healthy Child Promoter Level - \$750

- Logo placement on t-shirts
- Recognition on website and social media
- Business promo items welcomed for swag bag
- Two registrations

Mission Helper Level - \$500

- Recognition on website and social media
- Business promo items welcomed for swag bag
- One registration

DID YOU KNOW?

- 90% of a child's critical brain development happens by age 5.
- 13,770 children in Tippecanoe County are under the age of five years old.
- 3,580 or 26% of young children in Tippecanoe County are living in poverty.
- 64% of young children in Tippecanoe County are NOT enrolled in high quality care, Right Steps helps and can do more with your support!
- Single parents in Tippecanoe County pay 56% of their income for quality child care.
- 40% of children in LSC and TSC who enter kindergarten are not ready to learn.



Here's what we have done over the last four years!

- We raised over \$44,000 to help children access high quality care.
- We have had a total of 441 registered runners. Health matters!
- Our sponsorship support continues to grow.

Here are examples of the impact of the funds raised!

- \$500 provides one month of subsidy for a parent with an infant.
- \$1,000 will feed all of the children we serve during one day of care.
- \$5,000 covers the cost of high quality care for a toddler for 6 months.

Why donate to Right Steps?

Right Steps operates four early care and education centers serving 300 children. We keep our care accessible by offering an income adjusted fee scale to parents who need help to afford the high cost of quality child care.

Every dollar invested in quality early childhood learning for disadvantaged children, produces an annual 13.7% return on investment. Our community needs all children in poverty to have access to affordable, high quality care. Research continues to show that licensed, accredited, and highly ranked child care facilities, like Right Steps, reduces grade repetition, increases high school graduation rates, reduces crime, and leads to higher earnings among young adults. The funds raised from the Right Steps Run will keep our high quality care affordable for all families. This support will not only give significant returns to children, our future citizens, it will also benefit taxpayers and enhance economic vitality for our future.

Sponsor Information Form

Name: _____

Sponsoring Business: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Were you referred by a Right Steps Center?

If so, please name add here: _____

Sponsorship Level (circle one)

- \$5,000+ - Early Child Educator Level
- \$2,500 - Quality Child Caregiver Level
- \$1,000 - Child Advocate Level
- \$750 - Healthy Child Promoter Level
- \$500 - Mission Helper Level
- I cannot sponsor, but please accept my donation of \$ _____

Method of Payment (circle one)

CHECK (Make check payable to Right Steps Child Development Centers)

CREDIT CARD Go to Right Steps' webpage at www.rightstepscdc.org/give/events then click "SPONSOR HERE" button for a link to PayPal.

With either method of payment, please return this completed form to:

Right Steps Administrative Offices
100 Saw Mill Road ♦ Suite 1200 ♦ Lafayette ♦ IN ♦ 47905

Or email to jmurtaugh@rightstepscdc.org

Thank you for your consideration.

Questions? Call Jenni Murtaugh at (765) 742-4033, extension 102