



# RIGHT STEPS

CHILD DEVELOPMENT CENTERS

*nurturing • caring • preparing*



FOR IMMEDIATE RELEASE

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Contact: Carly Cripe  
Marketing & Communications Director  
[ccripe@rightstepscdc.org](mailto:ccripe@rightstepscdc.org)  
765.742.4033 x6801

## FIFTH ANNUAL RIGHT STEPS RUN TO RAISE FUNDS FOR QUALITY EARLY CHILDHOOD EDUCATION

**Lafayette, IN** – Right Steps Child Development Centers is holding its Fifth Annual Right Steps Run on Saturday, April 28, 2018 at 9 a.m. The event is an officially timed 5k walk/run and 10k run that will be held at the Prophetstown State Park located at 5545 Swisher Road, West Lafayette, IN 47906.

Proceeds from the Right Steps Run will help to scholarship disadvantaged children's Early Childhood Education to prepare them to learn in kindergarten and beyond in the Greater Lafayette Area. At least 800 children in Tippecanoe County begin each school year not prepared to learn. The Right Steps Run was created by Right Steps Child Development Centers' board of directors in 2014 to help support the organizations' sliding fee scale, and continues to grow and gain support every year.

This event is perfect for all ages and has a flat, paved route that is easy for the whole family to enjoy. The cost of registration on race day is \$35 for the 5k run/walk and \$45 for the 10k run. Registration on the day of the event takes place from 8 a.m. to 8:45 a.m. Children under the age of 16 who are attending with a family member and do not want to be timed can participate in the race for free.

Right Steps believes all children deserve quality child development and care that prepares them for future success. Right Steps' CEO, Debi DeBruyn, explains, "Many parents want to provide high quality early childhood education and care, but simply can't afford it. We are committed to making sure that all parents have access. Every single child in Tippecanoe County deserves it, regardless of family income. For the community itself, there is no greater return on investment. For every dollar invested in quality Early Childhood Development, there is a 13.7% return, per child per year. "

Right Steps Child Development Centers is a not-for-profit organization with a mission to provide and advocate for quality early childhood education and care. They operate four centers around the Greater Lafayette Area, Monday through Friday, 6 a.m. to 6 p.m. The state licensed centers maintain national accreditation status from the National Association for the Education of Young Children. All four locations are Level 4 certified in the Paths to QUALITY program, Indiana's voluntary quality rating system, making them the highest quality child development center option.

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100 Saw Mill Road, Suite 1200 · Lafayette, Indiana 47905 · P: 765.742.4033 F: 765.742.3421 · [WWW.RIGHTSTEPSCDC.ORG](http://WWW.RIGHTSTEPSCDC.ORG)

### CREASY

1170 S. Creasy Ln., Laf  
765.477.2010

### DENNIS BURTON

1200 N. 19th St., Laf.  
765.423.4906

### DOWNTOWN

218 N. Ferry St., Laf.  
765.429.6798

### WABASH LANDING

385 Brown St., W. Laf.  
765.746.2432