

RIGHT STEPS



10K RUN / 5K RUN/WALK

**Saturday,
April 28, 2018
9:00 a.m.**

Prophetstown State Park
5545 Swisher Rd.
West Lafayette, IN 47906

Cost:

~~\$35~~, \$30 for 5K

~~\$45~~, \$40 for 10K

\$5 off for pre-registration

Register online:

www.rightstepscdc.org



Find us on
Facebook

www.facebook.com/rightstepscdc

**Right Steps' mission is to
provide and advocate for
quality child care and
early education.**



RIGHT STEPS

CHILD DEVELOPMENT CENTERS

nurturing • caring • preparing

Early Child Educator Level - \$5,000 +

- Large logo placement on t-shirts
- Prominent sponsorship of swag bag if received by 3/16/2018
- Recognition on all ads, media and materials
- Thank you with a personalized child care event
- Business promotion invitation for swag bag
- Team registration for up to 20 runners.

Quality Child Caregiver Level - \$2,500

- Logo placement on t-shirts if received by 3/26/2018
- Prominent sponsorship of start/finish line
- Recognition on all media and materials
- Thank you with a personalized child care event
- Business promo items welcomed for swag bag
- Five registrations

Child Advocate Level- \$1,000

- Logo placement on t-shirts if received by 3/26/2018
- Recognition on website and social media
- Recognition on signs and sponsor boards
- Business promo items welcomed for swag bag
- Three registrations

Healthy Child Promoter Level - \$750

- Logo placement on t-shirts
- Recognition on website and social media
- Business promo items welcomed for swag bag
- Two registrations

Mission Helper Level - \$500

- Recognition on website and social media
- Business promo items welcomed for swag bag
- One registration

Why should I consider supporting Right Steps?

Right Steps Child Development Centers is a not for profit child care agency that provides and advocates for quality child care and early education. We are committed to this mission because we believe all children deserve quality child care that prepares them for future success. Right Steps operates four early care and education centers serving 300 children. We keep our child care accessible by offering a sliding fee scale to parents who need help affording the high cost of quality child care. Affordable, high quality child care not only assures the futures of children, but keeps families strong as parents are able to earn and learn for the future of their families.

The Child Care Resource Network, a division of Right Steps Child Development Centers, advocates for high quality child care throughout Tippecanoe and eleven other surrounding counties. They recruit, train, and mentor child care providers in Paths to QUALITY. They also help parents understand what high quality care is, and connect them to child care providers on a statewide database.

The Tippecanoe County Imagination Library is Right Steps' newest program that mails books directly to registered children's homes each month. This program works for every child in Tippecanoe County to provide access to a home library that fosters a life-long love of reading.

Why donate to Right Steps?

Research continues to show that licensed, accredited, and highly ranked child care facilities, like Right Steps, reduces grade repetition, increases high school graduation rates, reduces crime, and leads to higher earnings among young adults. The requirements that come with state licensing, national accreditation, and Paths to QUALITY certifications are necessary, but expensive. Therefore, **the funds raised from the Right Steps Run will keep our high quality care affordable for all families.** This support will not only give significant returns to children, our future citizens, it will also benefit taxpayers and enhance economic vitality for our future.

Here's what we've done over the last four years!

- We have raised over \$44,000 to help local children gain access to high quality care.
- We've had a total of 441 registered runners.
- Our sponsorship support continues to grow.

Here are examples of how we use your support!

- \$500 provides one month of subsidy for a parent with an adjusted infant rate.
- \$1,000 will feed all of the children we serve during one day of care.
- \$5,000 covers the cost of care for a toddler for 6 months.

Questions? Call Jenni Murtaugh
(765) 742-4033, ext. 102



Sponsor Information Form

Name: _____

Sponsoring Business: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Were you referred by a Right Steps Center?

If so, please name below:

Sponsorship Level:

- \$5,000+ - *Early Child Educator Level*
- \$2,500 - *Quality Child Caregiver Level*
- \$1,000 - *Child Advocate Level*
- \$750 - *Healthy Child Promoter Level*
- \$500 - *Mission Helper Level*
- I cannot sponsor, but please accept my donation of \$_____*

Method of payment:

- CHECK (Make check payable to Right Steps Child Development Centers)
- CREDIT CARD Go to Right Steps' webpage at www.rightstepscdc.org/give/events
Click "SPONSOR HERE" button for a link to PayPal.

With either method of payment, please return this completed form to:

Right Steps Administrative Offices

100 Saw Mill Road, Suite 1200 ♦ Lafayette, IN 47905 ♦

Or email to jmurtaugh@rightstepscdc.org

Thank you for your consideration.

Questions? Call Jenni Murtaugh at (765) 742-4033, extension 102

